

ReAutomated | The Virtual Experience

Agenda

October 26, 2023

CEST | EDT

15:00 | 09:00 am

Event goes LIVE

Go explore our virtual environment and visit our info desk in the lobby for a welcome video.
by *Kim Povlsen, President, Universal Robots*

15:10 | 09:10 am

Welcome

by *Bryan Bird, Regional President, US & Canada, Universal Robots*

15:20 | 09:20 am

Exploring the Future of Collaborative Welding | Expert panel with Q&A session

Join us as our panel of industry leaders and experts converge for a dynamic discussion on the challenges and opportunities for businesses doing metal fabrication, share insights and cutting-edge strategies and technologies shaping welding today and tomorrow.

Moderated by *Will Healy, Global Industry Segment Leader - Welding, Universal Robots*

15:50 | 09:50 am

BREAK

16:00 | 10:00 am

The customer perspective & their automation experience | Customer interview

Interview with manufacturing technology company Koda GmbH, joining virtually from Germany, and integrating partner fsk industries.

Dr. Gerrit Schlömer, CTO, Koda GmbH, and Nils Kühle, CEO, fsk industries

Interviewed by *Will Healy, Global Industry Segment Leader - Welding, Universal Robots*

16:20 | 10:20 am

Making automation easier than ever

An exciting presentation on the game-changing benefits of installing a collaborative robot from Universal Robots.

by *Universal Robots team Stacey Moser, CCO, Jesper Poulsen, Senior Director – Digital Ecosystems, Mikkel Vahl, Global Head of Academy & Education, and Annelie Dyring-Bro, Strategic Service Director*

16:30 | 10:30 am

BREAK

16:40 | 10:40 am

Built around people | A documentary

Witness a collaborative robot coming to life, from an idea to an incredible piece of engineering. Follow the journey of the UR20 robot in this one-of-a-kind documentary.

16:45 | 10:45 am

Introducing UR20 | Presentation & live demo with Q&A session

Experience a deep-dive into the newest member of the UR family – the groundbreaking UR20, in a presentation of the UR20 cobot arm, the PolyScope software, and a demonstration of UR20 welding capabilities.

Demonstration by *Magnus Lirell, Senior Global Applications Engineer, Universal Robots*

17:15 | 11:15 am

BREAK

17:20 | 11:20 am

Follow a customer's journey towards increased productivity | UR20 customer case story & interview

Presenting a UR20 case story video

Interviewed by *Will Healy, Global Industry Segment Leader - Welding, Universal Robots*

17:40 | 11:40 am

Future productivity benefits | Closing panel discussion with Q&A session

Bringing back our expert panel to delve into today's learnings and look towards the future benefits for productivity.

Moderated by *Will Healy, Global Industry Segment Leader - Welding, Universal Robots*

17:55 | 11:55 am

Wrap up and thank you!

by *Will Healy, Global Industry Segment Leader - Welding, Universal Robots*

