

# ReAutomated | The Virtual Experience

# Agenda

September 28, 2023

CEST | EDT

15:00 | 09:00 am

## Event goes LIVE

Go explore our virtual environment and visit our info desk in the lobby for a welcome video.  
by *Kim Povlsen, President, Universal Robots*

15:10 | 09:10 am

## Welcome

by *Jacob Pascual Pape, Regional President, South EMEA & UK, Universal Robots*

15:20 | 09:20 am

## Unpacking automated palletizing | Expert panel with Q&A session

Join us for an engaging panel discussion exploring the current challenges and opportunities within automated palletizing and how manufacturers can address labor shortages in end-of-line positions and tight industry demands with cutting-edge collaborative technology.

Panelists: *Robert C. Champion, President, InnoFlex Solutions, Luca Risi, Application Engineer Manager, Piab, and Brian McHugh, VP Sales, Vention*

Moderated by *Keith Fox, Global Director, Industry Segments, Universal Robots*

15:50 | 09:50 am

## BREAK

16:00 | 10:00 am

## The customer perspective & their automation experience | Customer interview

A customer case story video with whole-grain foods company Bob's Red Mill and a live follow-up interview with integrating partner Columbia/Okura.

With *Jason Brewer, Robotic Systems Integration Engineer, Columbia/Okura, and Michael Stuyvesant, Director of Sales, Columbia/Okura*

Interviewed by *Keith Fox, Global Director, Industry Segments, Universal Robots*

16:20 | 10:20 am

## Making automation easier than ever

An exciting presentation on the game-changing benefits of installing a collaborative robot from Universal Robots.

by *Universal Robots team Stacey Moser, CCO, Jesper Poulsen, Senior Director – Digital Ecosystems, Mikkel Vahl, Global Head of Academy & Education, and Annelie Dyring-Bro, Strategic Service Director*

16:30 | 10:30 am

## BREAK

16:40 | 10:40 am

## Built around people | A documentary

Witness a collaborative robot coming to life, from an idea to an incredible piece of engineering. Follow the journey of the UR20 robot in this one-of-a-kind documentary.

16:45 | 10:45 am

## Introducing UR20 | Presentation & live demo with Q&A session

Experience a deep-dive into the newest member of the UR family – the groundbreaking UR20, in a presentation of the UR20 cobot arm, the PolyScope software, and a demonstration of a complete UR20 palletizing solution.

Demonstration by *Guillermo García-Conde, Global Applications Engineer – Palletizing, Universal Robots, and Adam Boike, Global Applications Engineer, Universal Robots*

17:15 | 11:15 am

## BREAK

17:20 | 11:20 am

## Follow a customer's journey towards increased productivity | UR20 customer case story & interview

Presenting a UR20 customer case story video filmed at dairy product export company Ornuua's facilities and a live follow-up interview with Ornuua and UR+ partner Robotiq.

With *Jack Cotton, Project Manager, Ornuua, and Étienne Samson, Robotic Applications Director, Robotiq*  
Interviewed by *Keith Fox, Global Director, Industry Segments, Universal Robots*

17:40 | 11:40 am

## Unrivaled productivity benefits | Closing panel discussion with Q&A session

Bringing back our expert panel to delve into the day's learnings and highlight the unrivaled productivity benefits businesses can gain by using collaborative robots from greater efficiency and profitability to reduced ergonomic risks.

Panelists: *Robert C. Champion, President, InnoFlex Solutions, Luca Risi, Application Engineer Manager, Piab, and Brian McHugh, VP Sales, Vention*

Moderated by *Keith Fox, Global Director, Industry Segments, Universal Robots*

17:55 | 11:55 am

## Wrap up and thank you!

by *Keith Fox, Global Director, Industry Segments, Universal Robots*